

Personal information

Name and Surname **Daniel Trajkov**
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Web site www.dupskidesign.com
Nationality Macedonian
Date of birth 04/08/1986
Gender Male



Work Experience

WEB AND GRAPHIC DESIGN

- Date (from-to)** 04/2019 -
Employer AITONIX Information Technology & Services
1000 Skopje, North Macedonia
- Working position** **Web and graphic designer/Social media and marketing**
Mani activities and responsibilities
- Development of graphic models and visual identities (logos, banners, posts, covers,...)
 - Development of HTML Animated Banners, and Gifs.
 - Development and maintenance of web sites (designs, introduction, and adjustments of new designs, maintenance of existing web sites, problem solving)
 - Maintenance and management of social media pages and creative development for different clients (such as Lenovo Macedonia, Acer Macedonia, Motorola Macedonia, Lea Cosmetics)
 - Work in WordPress environment
 - Development, analysis, and maintenance of Social Marketing Campaigns and Email Campaigns
- Date (from-to)** 05/2019 – 01/2020
Employer Nature protection project in North Macedonia, executed by UN Environment Programme, together with the Ministry of Environment and Physical Planning
Local partner for the assignment: International Union for Nature Conservation (IUCN)
- Working position** **Freelance Web Designer**
Mani activities and responsibilities
- Following the client's needs, development of WordPress and custom made national Red Lists web site, available at: <http://redlist.moep.gov.mk/> The web site is available in three languages (Macedonian, Albanian and English)
 - Development of graphic designs and photo editing for its presentation on the web
 - Introduction of separate functions for presentation of different scientific documents, according to IUCN instructions
 - Preparation of educational videos in three languages for maintenance and editing of the web site.
- Date (from-to)** 10/2018 – 03/2019
Employer Optimum Creative Solutions
1000 Skopje, North Macedonia
- Working position** **Web and graphic designer/Social media and marketing**
Mani activities and responsibilities
- Development of graphic models and visual identities (logos, banners, posts, covers ...)
 - Development of web sites (designs, introduction and adjustments of new designs, maintenance of existing web sites)
 - Work in WordPress environment
 - Development of sales plan and presentation of a companies' management system <https://optimumdatapoint.com/>
 - Analysis of the world drinking water brands and collection of relevant content data



- Negotiation with clients and trends analysis
- Development, analysis and maintenance of Social Marketing Campaigns and Email Campaigns

Date (from-to) 03/2016 – 10/2018
Employer UpWork
Working position **Freelance Web and Graphic Designer**
Mani activities and responsibilities - Development of graphic models and visual identities (logos, banners, posts, covers, business cards, illustrations, posters, design of T-shirts ...)
 - Development of web sites (designs, introduction and adjustments of new designs, maintenance of existing ones)
 - Work in WordPress environment, HTML and CSS

RESTAURANT MANAGEMENT BUSINESS

Date (from-to) 06/2016 – 09/2018
Employer Ljubov In – Coffee Bars Ljubov and Syndicate
 1000 Skopje, North Macedonia
Working position **Manager**
Mani activities and responsibilities Management activities related to the facilities, finance, HR and training

Date (from-to) 10/2012 – 05/2016
Employer Brooklyn Lounge Bar
 1000 Skopje, North Macedonia
Working position **Manager**
Mani activities and responsibilities Management activities related to the facilities, finance, HR and training

Date (from-to) 06/2012 – 09/2012
Employer FOX Restaurant
 1360 Kratovo, North Macedonia
Working position **Owner and restaurant manager**
Mani activities and responsibilities Management activities related to the facilities, finance, HR and training

Date (from-to) 02/2010 – 05/2012
Employer Amnesia OMD
 1360 Kratovo, North Macedonia
Working position **Manager**
Mani activities and responsibilities Management activities related to the facilities, finance, HR and training

Date (from-to) 11/2008 – 01/2010
Employer FOZ JAZZ Coffee Bar
Working position **Owner and manager**
Mani activities and responsibilities Management activities related to the facilities, finance, HR and training

Education

Date (from-to) 09/2015 – 06/2016
Institution SEMOS Computer Education Centre
 Web Design Academy
 1000 Skopje, North Macedonia



Degree/level Web designer
Certificates Adobe Certified Associate - Graphic Design & Illustration using Adobe Illustrator®
 Adobe Certified Associate - Visual Communication using Adobe Photoshop®

Date (from-to) 09/2001 – 05/2005
Institution and degree Secondary school "Mitko Pendzukliski" Kratovo, North Macedonia
 Group of natural sciences and mathematics

Projects

Please check <https://www.dupskidesign.com/>

Significant work has been done in the past period in numerous projects and such work can be accessed through:

<https://www.dupskidesign.com/>

<https://www.leashop.mk/>

<https://www.portaljn.mk/>

<http://redlist.moep.gov.mk/>

<https://petrovarts.com/>

<https://www.optimumdatapoint.com/en/>

<http://www.prometeus.net/site/>

<https://www.karramel.mk/>

<http://www.oouljubenlape.edu.mk/>

<http://yogaunitymusic.com/>

In parallel I am responsible for management and maintenance of social media pages and creative development for different clients (such as [Lenovo Macedonia](#), [Acer Macedonia](#), [Motorola Macedonia](#), [Lenovo Mobile Bulgaria](#), [Lea Cosmetics](#), [CyberMk](#), [Lea Shop Instagram](#))

Personal skills

LANGUAGES

Mother tongue Macedonian
Other languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2
Serbian/Croatian	C1	C2	C1	C1	C1



Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
Common European Framework of Reference for Languages

COMMUNICATION AND ORGANIZATION/ MANAGEMENT SKILLS

Great communication and organization skills, responsible, communicative, hardworking, resourceful and highly motivated person prepared for an individual and team work.

Great communication skills gained through my experience in the restaurant management business

DIGITAL SKILLS

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Levels: Basic user - Independent user - Proficient user
Digital competences - Self-assessment grid

ICT-certificates, knowledge and experience

- HTML5, CSS3, Wordpress
- Camtasia
- Adobe Photoshop, Adobe illustrator, Adobe edge animator, Adobe Premier Pro
- Microsoft Office Package (Word, Excel, Power Point)
- In-depth knowledge and experience with restaurant management software

ARTISTIC SKILLS

Photography, painting, carving and sculpturing

OTHER SKILLS

Eye-on-details, analytical skills, commitment, creativity, determination ...

