

DANIEL TRAJKOV

WEB/GRAPHIC DESIGNER | UX/UI DESIGNER
MOTION DESIGNER | ILLUSTRATOR



CONTACT

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SOFTWARE

PHOTOSHOP	●●●●●●●●●●
ILLUSTRATOR	●●●●●●●●●●
INDESIGN	●●●●●●●●●●
ANIMATE	●●●●●●●●●●
WORDPRESS	●●●●●●●●●●
HTML	●●●●●●●●●●
CSS	●●●●●●●●●●
ADOBE XD	●●●●●●●●●●
FIGMA	●●●●●●●●●●
AFTER EFFECTS PRO	in progress

SKILLS

GRAPHIC DESIGN	=====
WEB DESIGN	=====
ANIMATIONS	=====
UX/UI	=====
DIGITAL DRAWING	=====

CERTIFICATION

ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP
ANIMATING IN PHOTOSHOP
UX/UI - ADOBE XD
THE SCIENCE OF LOGO DESIGN
ADOBE INDESIGN
DIGITAL DRAWING AND PAINTING
MICROSOFT OFFICE
FIGMA UX/UI DESIGN

INTEREST

Hiking, Art, Animation, Music, Movies...

Daniel (Dupski) Trajkov
 Daniel T.
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 Daniel Trajkov



MORE DETAILS ON

WWW.DUPSKIDESIGN.COM

ABOUT ME

I worked many years as a bartender and barista, and after some amateur projects, I come to an idea to change my life and start to walk professionally in the design field. After finishing my first step (finishing design academy), I was working 3 years as a freelancer and almost 4 years in a software development and marketing company. During this time I upgraded my skills and work on a lot of projects: logos, branding, flyers, roll-up banners, stands, e-books, book covers, business cards, restaurant menus, brochures, icons, web banners, WordPress websites, custom changes in HTML and CSS, animations, HTML animations, social media static/animation designs...etc. Of course, I learned how to communicate and received feedback from clients, how to be a team player, self-organized, and to find a real way to finish a project with a perfect and unique product.

EXPERIENCE

2019 – 2021

Web/Graphic Designer

AITONIX Information Technology & Services

- Development of graphic models and visual identities (logos, banners, posts, covers,...)
- Development of HTML Animated Banners, and Gifs.
- Development and maintenance of websites (designs, introduction, and adjustments of new designs, maintenance of existing websites, problem-solving)
- Maintenance and management of social media pages and creative development for different clients (such as Lenovo Macedonia, Acer Macedonia, Motorola Macedonia, Lea Cosmetics, CyberMk, Lea Shop Instagram)
- Work in a WordPress environment
- Development, analysis, and maintenance of Social Marketing Campaigns and Email Campaigns

2019 – 2020

Web/Graphic Design consultant

International Union for Nature Conservation (IUCN)

- Following the client's needs, WordPress and custom-made national Red Lists website, available at: <http://redlist.moepp.gov.mk/>
- The website is available in three languages (Macedonian, Albanian and English)
- Development of graphic designs and photo editing for its presentation on the web
- Introduction of separate functions for the presentation of different scientific documents, according to IUCN instructions
- Preparation of educational videos in three languages for maintenance and editing of the website.

2018 – 2019

Web/Graphic Designer

Optimum Creative Solutions

- Development of graphic models and visual identities- (logos, banners, posts, covers ...)
- Development of websites (designs, introduction, and adjustments of new designs, maintenance of existing websites)
- Work in a WordPress environment
- Development of sales plan and presentation of a company's management system <https://optimumdatapoint.com/>
- Analysis of the world drinking water brands and collection of relevant content data
- Negotiation with clients and trends analysis
- Development, analysis, and maintenance of Social Marketing Campaigns and Email Campaigns

2016 -

Web/Graphic Designer | UX/UI | Motion Designer

UpWork

- Development of graphic models and visual identities (logos, banners, posts, covers, business cards, illustrations, posters, design of T-shirts ...)
- Development of websites (designs, introduction, and adjustments of new designs, maintenance of existing ones)
- Work in WordPress environment, HTML, and CSS

EDUCATION

2016

Web Designer

SEMOS Computer Education Centre

Web Design Academy